



Annual Event
Sponsorship Program

Note from the Development Office

Dear Community Partner,

Each year, Blessed Sacrament School's Development Office coordinates several special events which not only help to make memories for families and build a sense of community at our school, but they also provide much needed funding which supports our comprehensive academic and enrichment programs. This funding helps to provide an outstanding education for our students and families at an affordable tuition rate.

The primary events include the Golf Tournament, Under the Stars Dinner and Auction and the Color Fun Run. These signature fundraising events celebrate our students, parents, faculty, alumni and community friends. With nearly 1,000 combined guests and participants at our events for the 2017-18 school year, we were able to raise more than \$170,000 for Blessed Sacrament School.

In an effort to streamline our sponsorship program and allow for enhanced benefits to our sponsors, we are now offering an annual sponsorship program. This annual program will provide as much value in our sponsorship packages as possible to our generous sponsors.

Thank you for considering a sponsorship. We are grateful for your continued support.

Sincerely,

Melissa Dugas
Director of Advancement

Annual Event Sponsorship

In order to maintain the momentum of our growing events and to continue to provide our BSS family and friends with the most memorable experiences, we need your support. Our sponsorship program initiative allows organizations to make impactful and positive investments in Blessed Sacrament School.

Your investment will ensure that our students continue to receive the best education through innovative technology, rigorous instruction from our teachers, comprehensive STREAM, art programs and more.

There are a number of opportunities for organizations and families who hope to customize their contribution to BSS, whether it is sponsoring our events on an annually basis, or making an individual event sponsorship. Marketing, advertising, branding and acknowledgment will be based on your sponsorship level and is outlined in the Annual Special Events Sponsorship Packages below.

Annual sponsors receive the following:

- Comprehensive and consistent marketing
- Representation at all BSS special events
- Positive exposure to the BSS community including alumni, current and past parents, faculty, staff and friends in the community.
- “One Stop” shopping – decide on what you would like your contributions to look like for the year at all one time. You will no longer receive requests on an event by event basis. This gives you the flexibility to plan ahead and decide what you want your level of support to look like.
- Payment options available to meet your company’s needs



Special Events Summary

We welcome our corporate sponsors to be a part of our special events, engaging with our alumni, current and past parents, faculty, staff and friends in the community.



Under the Stars Dinner & Auction

- The Annual Auction is BSS's largest fundraiser of the year, bringing together over 200 guests and volunteers for a night filled with great food, drinks and bidding fun!
- The auction planning committee collected over 150 silent auction items, including gift certificates, sporting event packages, jewelry and more
- The 2018 Under the Stars event raised over \$117,000 to support the cost of education at BSS



Golf Tournament

- Held each year at Norton Country Club, this annual tournament welcomes more than 25 foursomes to hit the links for a day of friendly competition, generous prizes, cold drinks and delicious eats!
- Business partners and sponsors help provide each golfer with a well-stocked goodie bag, as well as fun activities and prizes throughout the course.



Color Fun Run

- This is a new event designed to bring the entire BSS community together to run for fun while being showered in color! By the end, each participant is a work of art!
- This outdoor event held at Bird Park in Walpole on September 21, 2018, includes live music, food, raffles and lots of fun for our guests to enjoy.

Annual Sponsorship Packages

Choose a Sponsorship Level		Platinum Level \$6,000	Gold Level \$4,000	Silver Level \$2,000	Bronze Level \$1,000
General	Logo on BSS website as school sponsor	✘			
	Logo in annual Foundations newsletter sent to alumni/parents	✘	✘		
Under the Stars Dinner and Auction	Tickets to Annual Auction on Saturday, March 9, 2019	Eight Tickets	Six tickets	Two tickets	Two Tickets
	VIP table with champagne service during live auction	✘			
	School front banner prior to the event	✘			
	Logo listed in: program booklet, Bidpal and school website	✘	✘	✘	✘
	Promotional posts on BSS Facebook page (logo & link)	5 posts	4 posts	3 posts	2 posts
	Recognition as sponsor on signage at event	Dinner Sponsor	Dinner Sponsor	Cocktail/Bar sponsor	Silent Auction Category
Golf Tournament	Registration for foursome in the tournament on Oct 1, 2018 at Norton Country Club	✘	✘	✘	
	Hole sign(s) with company name	Two Signs	One Sign	One Sign	One Sign
	Recognition as sponsor in the following areas	Tournament Host	Lunch Sponsor	Putting Contest Driving Range	Tee Sponsor
	Recognition as Tournament Host on sponsor banner	✘			
	Name recognition in the sponsor listing in the golf program	✘	✘	✘	✘
	Optional Company literature and/or branded product in the golfer gift bags*	✘	✘	✘	
Color Fun Run	Registration for the run on September 21, 2018 at Bird Park, Walpole	Four runners	Four runners	Two runners	Two runners
	Optional Company literature and/or branded product in the race bags*	✘	✘	✘	✘
	Name recognition on sponsor banner	✘			
	Recognition as sponsor on event website	✘	✘	✘	✘
	Name recognition on Color Run T-shirt**	✘	✘	✘	✘

*Company brochure or branded gift must be supplied by the sponsor

**Sponsorship must be received no later than September 5th in order to be included on t-shirt.



BLESSED SACRAMENT SCHOOL

Special Events Sponsorship Agreement

Thank you for your interest in supporting Blessed Sacrament School and the special events of the 2018-2019 school year! Your participation supports our mission to educate the whole child. The goal of our special events are to help make memories for students, build relationships between adults in our school community and supplement our annual fund. As a sponsor, you will receive the sponsor benefits of the package chosen (please see the Sponsorship Level Packages).

I agree to sponsor Blessed Sacrament School Events with a sponsorship of:

- Annual Platinum Sponsor - \$6,000
- Annual Gold Sponsor - \$4,000
- Annual Silver Sponsor - \$2,000
- Annual Bronze Sponsor - \$1,000
- Individual Event Sponsorship - see below *
- Other Amount _____

* If you are interested in sponsoring a specific event, please contact Melissa Dugas regarding individual event sponsorship information.

Company Name for Sponsorship Listing _____

Contact Name _____

Contact Number _____

Contact Email _____

Signature _____

Date _____



BLESSED SACRAMENT SCHOOL

Sponsorship Payment Information

Payment for sponsorship shall be submitted with this document in order to secure sponsorship benefits. These payments can be made by credit card or by checks made payable to Blessed Sacrament School and mailed to the following address:

Blessed Sacrament School
808 East Street
Walpole, MA 02081

Check Enclosed

Credit Card

Credit Card Number _____

Expiration Date (Month/Year) _____

Security Code _____ Billing Zip Code _____

Cardholder's Name _____

Signature _____

One-Time Donation – amount _____

Quarterly Donation – amount _____
(September, December, March, and June)

Periodic Donation - to create a personalized payment schedule that best suits your needs, please contact Melissa Dugas at 508-668-2663

Please note that once your sponsorship form and your payment is received, we will contact you with further information regarding your benefits (i.e. logo, ad, promotional products, etc.).

On behalf of the entire BSS community, we thank you for your support! If you have any questions, please contact Melissa Dugas mdugas@blessedsacrament.org

Individual Sponsorship Packages

Choose a Sponsorship Level		Platinum Level \$2,000	Gold Level \$1,000	Silver Level \$500	Bronze Level \$250	Supporter \$100
Under the Stars Dinner and Auction	Tickets to Annual Auction on Saturday, March 9, 2019	Eight Tickets	Six tickets	Two tickets	Two Tickets	
	VIP table with champagne service during live auction	✘				
	School front banner prior to the event	✘				
	Logo listed in: program booklet, Bidpal and school website	✘	✘	✘	✘	
	Promotional posts on BSS Facebook page (logo & link)	5 posts	4 posts	3 posts	2 posts	
	Recognition as sponsor on signage at event	Dinner Sponsor	Dinner Sponsor	Cocktail/Bar sponsor	Silent Auction Category	

Golf Tournament	Registration for foursome in the tournament on Oct 1, 2018 at Norton Country Club	✘	✘			
	Hole sign(s) with company name	TSigns	One Sign	One Sign	One Sign	
	Tournament Host sponsor - recognition on sponsor banner	✘				
	Name recognition in the sponsor listing in the golf program	✘	✘	✘	✘	✘
	Optional Company literature and/or branded product in the golfer gift bags*	✘	✘	✘	✘	

Color Fun Run	Registration for the run on September 21, 2018 at Bird Park, Walpole	Four runners	Four runners	Two runners	Two runners	
	Optional Company literature and/or branded product in the race bags*	✘	✘	✘	✘	
	Name recognition on sponsor banner	✘				
	Recognition as sponsor on event website	✘	✘	✘	✘	
	Name recognition on Color Run T-shirt**	✘	✘	✘	✘	

*Company brochure or branded gift must be supplied by the sponsor

**Sponsorship must be received no later than September 5th in order to be included on t-shirt.